* Create a report in Microsoft Word, and answer the following questions:
  + Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?
  + What are some limitations of this dataset?
  + What are some other possible tables and/or graphs that we could create, and what additional value would they provide?

3 Conclusions:

1. Plays, theaters, music and film are the most successful from this data set.
2. Plays/theaters are an outlier with crowdsourcing.
3. In general, crowdsourcing donations peak during June and July.

Limitations of the dataset:

Crowdfunding participants may skew younger because this is a new means of receiving funding. This may explain why the crowdfunding categories are largely theater, film & video, and music which typically include a younger audience.

Additional tables/graphs:

I would add a box and whisker plot to get a really good idea about the main percentage of the data without outliers.

* Use your data to determine whether the mean or the median better summarizes the data.
* Use your data to determine if there is more variability with successful or unsuccessful campaigns. Does this make sense? Why or why not?

The Median will better summarize the data because the Mean will include outliers in the final number and could skew the results.

There is high variability with both successful and unsuccessful campaigns. I believe this may be because population samples are unpredictable and random. Because both campaigns were population samples this would make sense the both campaigns have high variability.